

## Message Text

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ORIGIN USIA-15

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DRAFTED BY USIA/IEE:JJMANDROS

APPROVED BY EUR/EX:GEISEL

USIA/IEE:GDMALONE

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USIA:I/SO:GGODWIN

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P 110212Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY BUCHAREST PRIORITY

AMEMBASSY MOSCOW PRIORITY

AMEMBASSY WARSAW PRIORITY

UNCLAS STATE 030605

E.O. 11652: N/A

SUBJECT - TRAVEL OF PBS INTERNATIONAL COORDINATOR FRED COHEN

1. FRED COHEN, DIRECTOR, OFFICE OF INTERNATIONAL COORDINATION  
OF PBS, PLANNING TELEVISION CONTACT TRAVEL TO WARSAW, MOSCOW  
AND BUCHAREST FEBRUARY 18 TO 28. ITINERARY GIVEN BELOW.

FEB 18	LV WASHINGTON	7:45 PM	PA 106
FEB 20	AR WARSAW	3:00 PM	LO 346
FEB 23	AR MOSCOW	8:15 PM	LO 231
FEB 26	AR BUCHAREST	10:10 PM	RO 208
FEB 28	AR VIENNA	5:15 PM	OS 842

2. COHEN HAS MET WITH IEE AREA DIRECTOR. POSTS SHOULD BE  
PREPARED TO OFFER FACILITATIVE ASSISTANCE TO MAKE IT POSSIBLE  
FOR MR. COHEN TO MEET APPROPRIATE INDIVIDUALS WHO CAN DISCUSS  
PBS PLANS FOR COOPERATIVE PROJECTS WITH FOREIGN TV SYSTEMS.

3. MR. COHEN REPRESENTS THE ENTIRE 250 STATION PUBLIC BROAD-  
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CASTING SYSTEM NETWORK FOR DISTRIBUTION, SCHEDULING AND PROGRAM

DEVELOPMENT OF ALL INTERNATIONAL PROGRAMS. HE IS INTERESTED IN SETTING UP BROADCASTER-TO-BROADCASTER BARTER EXCHANGES OF PROGRAM MATERIALS, OBTAINING QUALITY DOCUMENTARIES AND CULTURAL PROGRAMS FROM ABROAD AND SUPPLYING SIMILAR PBS PRODUCTS FOR PLACEMENT ON FOREIGN TV NETWORKS IN EXCHANGE. AMONG OTHER INTERESTS IS DESIRE FOR SPECIAL PROGRAMS FOR ETHNIC CENTER TV STATIONS IN THE US.

4. MR. COHEN IS ONE OF THE KEY PEOPLE WHO DEVELOPED THE RECENT HIGHLY SUCCESSFUL BILL MOYERS "JOURNAL-INTERNATIONAL REPORT" SERIES. HIS INTERNATIONAL PROGRAMMING ACTIVITY HAS FUNDING SUPPORT FROM THE US-OPERATED GERMAN MARSHALL PLAN FUND FOR THE US. MR. COHEN IS TRAVELING ON HIS OWN BUT WILL APPRECIATE ANY ASSISTANCE YOU CAN EXTEND IN MAKING APPOINTMENTS. ALTHOUGH IT SHOULD BE MADE CLEAR THAT HE IS REPRESENTING PBS AND HIMSELF DURING THESE VISITS, HE WOULD APPRECIATE HAVING APPROPRIATE P&C STAFFER ACCOMPANY ON CALLS.

5. FOR WARSAW: PLEASE ARRANGE BOOKING AT FORUM OR OTHER SUITABLE FIRST CLASS HOTEL. ASSUME MEETINGS WITH MACIEJ SZCZEPANSKI AND OTHERS HE DESIGNATES WOULD BE APPROPRIATE. REQUEST MEET ON ARRIVAL.

6. FOR MOSCOW: ALTHOUGH YOU HAVE NOT HAD TIME TO RECEIVE CONFIRMATION OF APPOINTMENTS FROM STATE COMMITTEE FOR TV AND RADIO (MOSCOW 1292-U), COHEN'S PRESENT VISIT SCHEDULE PRECLUDES DELAY THIS END. VISA APPLICATION BEING SUBMITTED FEBRUARY 11. REQUEST BOOK BEST AVAILABLE FIRST CLASS HOTEL AND MEET ON ARRIVAL.

7. FOR BUCHAREST: REQUEST BOOK BUCHAREST INTERCONTINENTAL HOTEL AND MEET ON ARRIVAL.

9. REGRET LATE NOTIFICATION COHEN TRAVEL PLANS WHICH NOT CONFIRMED TO US UNTIL FEBRUARY 7.  
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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Disposition Case Number:** n/a  
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**Subject:** - TRAVEL OF PBS INTERNATIONAL COORDINATOR FRED COHEN  
**TAGS:** BTRA, XG, (COHEN, FRED)  
**To:** BUCHAREST WARSAW  
**Type:** TE  
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